ARCHIE SERIES

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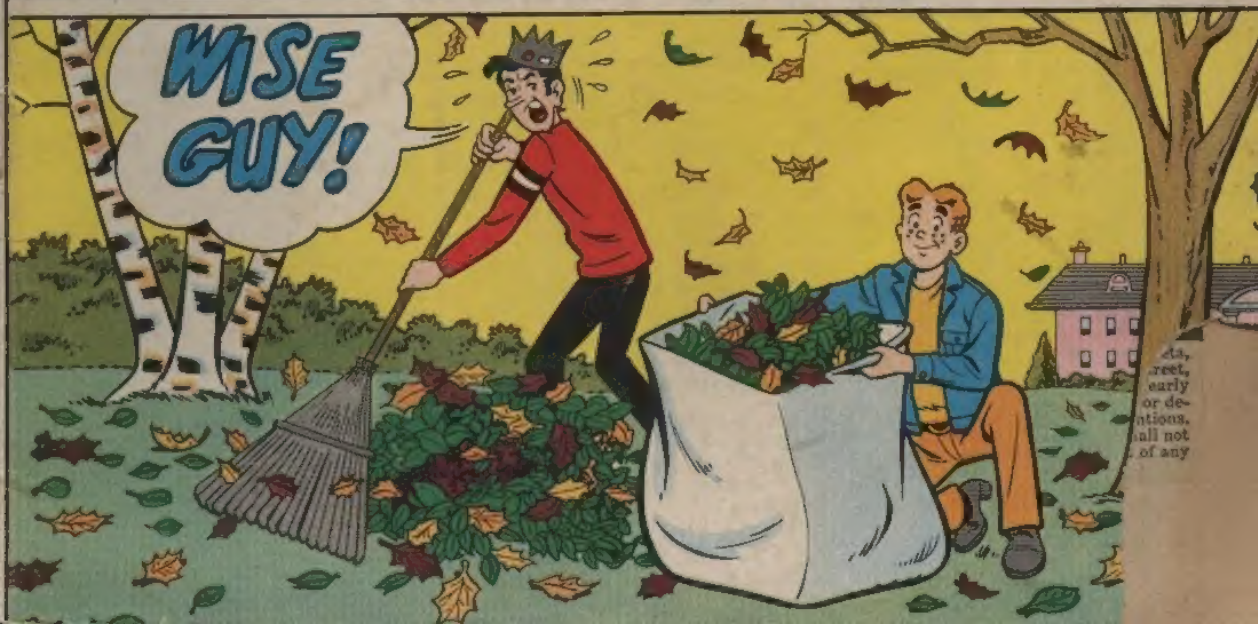
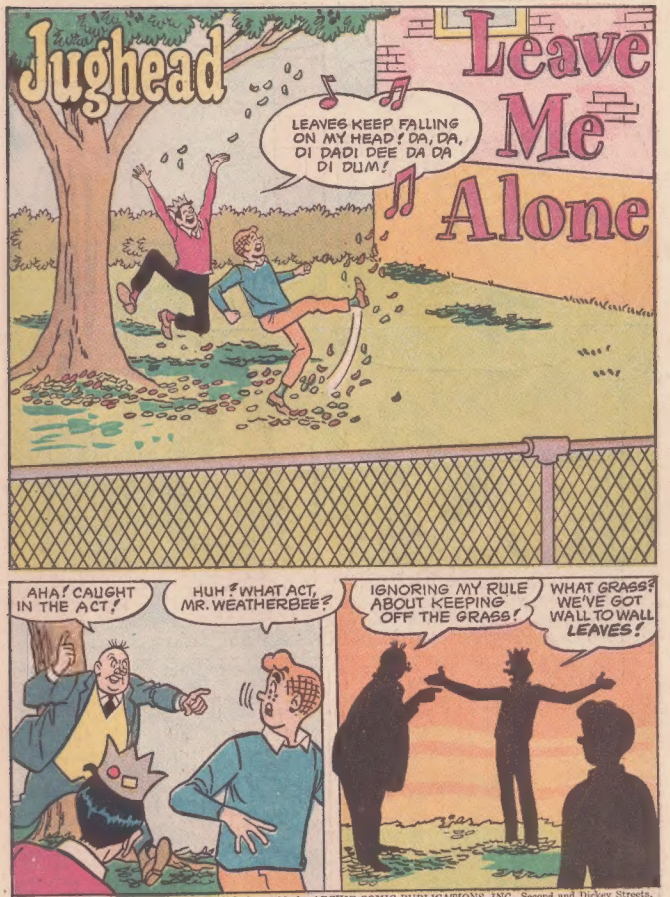
15¢

DEC.
NO. 187

Jughead

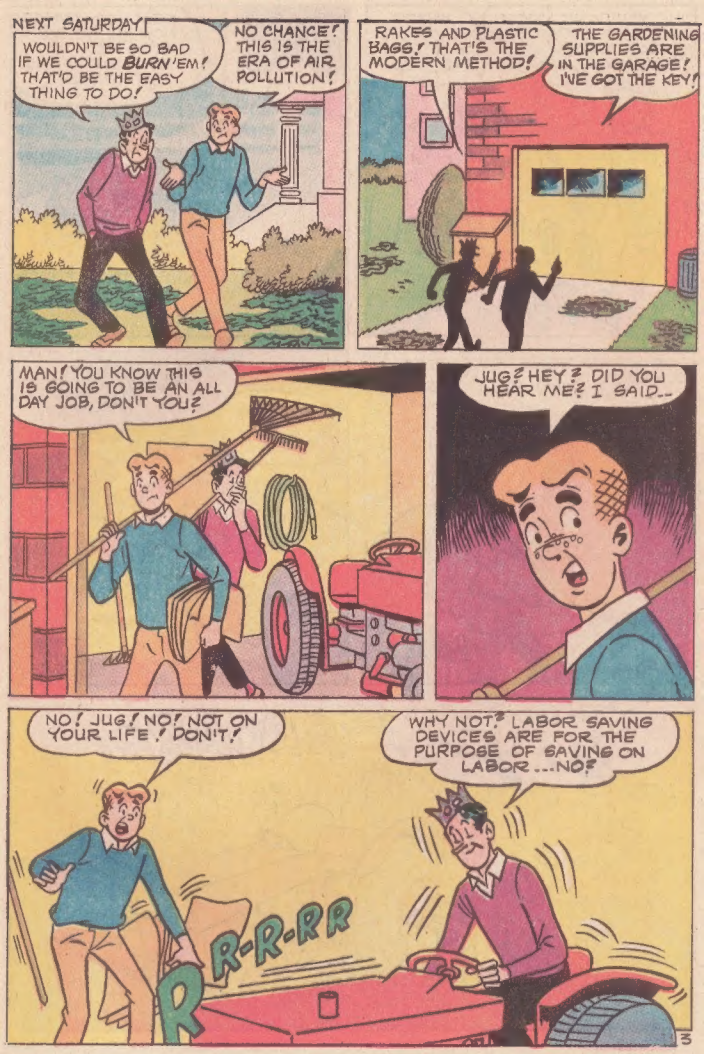
MAC

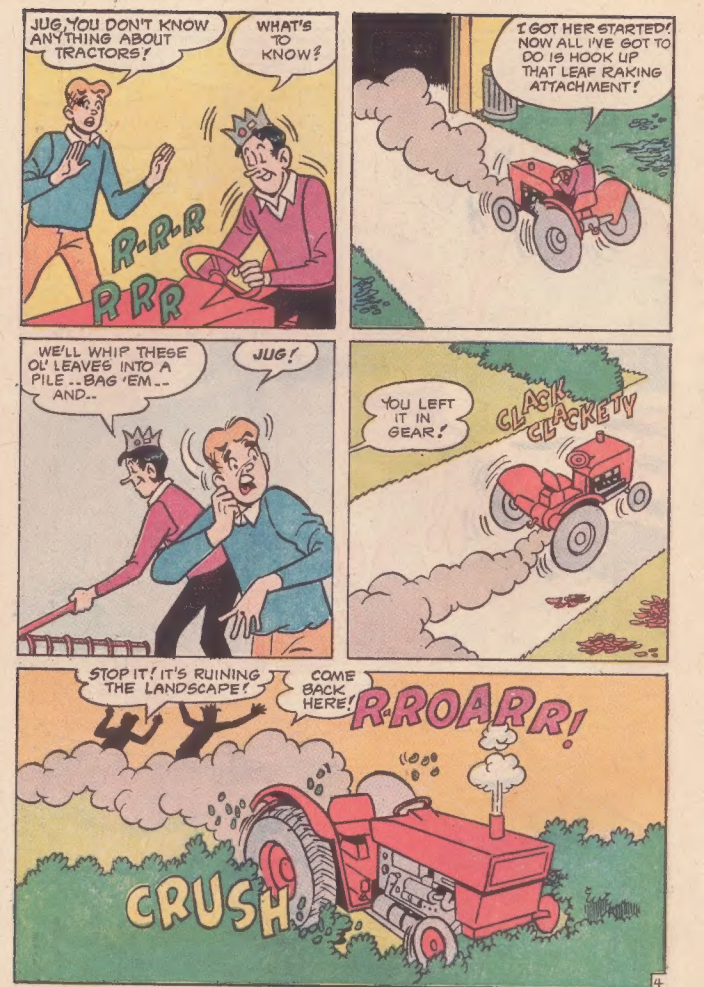


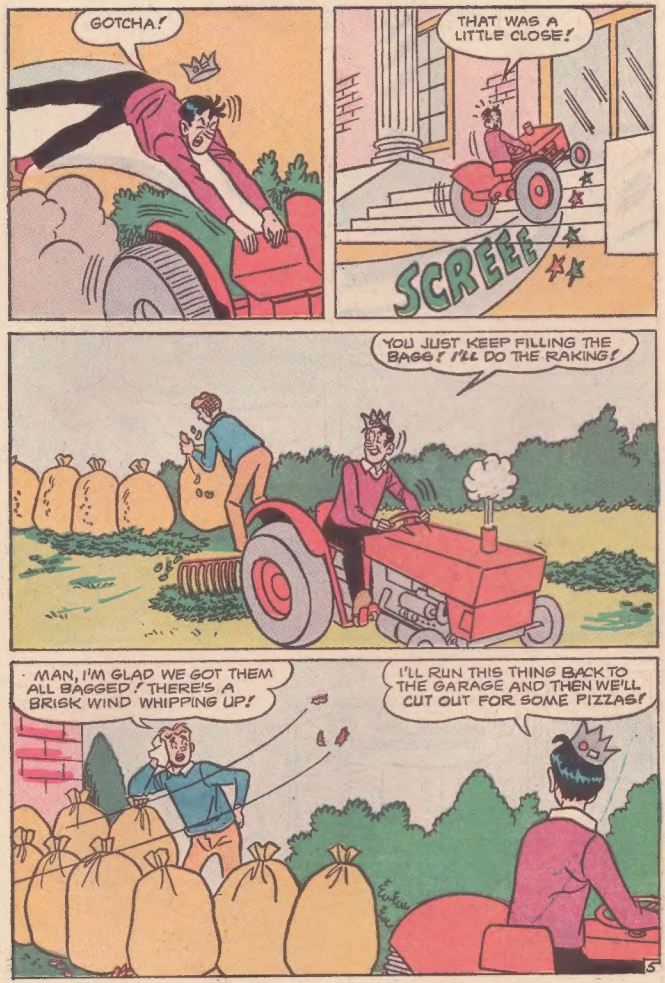

Jughead
Leave Me Alone
LEAVES KEEP FALLING ON MY HEAD! DA, DA, DI DADI DEE DA DA DI DUM!
AHA! CAUGHT IN THE ACT!
HUH? WHAT ACT, MR. WEATHERBEE?
IGNORING MY RULE ABOUT KEEPING OFF THE GRASS!
WHAT GRASS? WE'VE GOT WALL TO WALL LEAVES!

JUGHEAD, No. 187, December, 1970 issue. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.80 in U.S.A.; single copies 15c. Copyright © 1970 by Archie Comic Publications, Inc. No actual person is named or depicted in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

THAT'S NO EXCUSE! THIS COMES UNDER OUR NEW, SATURDAY DETENTION RULE WHICH ALLOWS US TO USE YOUR MUSCLE TO SAVE MONEY FOR THE TAXPAYERS!
URK!
WHAT WILL WE HAVE TO DO, SIR?
HMM? NOW LET'S SEE! WHAT NEEDS DOING AROUND HERE?
NO SNOW TO SHOVEL! NO GRASS TO MOW!
GULP! L-LEAVES?
I THINK YOU SAID THE MAGIC WORDS!
SOMEBODY WALKED INTO YOUR TRAP, EH?
TRAP? WHAT TRAP?
YOU WERE SKULKING BEHIND THAT TREE FOR THE LAST TWENTY MINUTES!
SO I LIKE TO SKULK! SOME PEOPLE SWIM, SOME SKI ! MY THING HAPPENS TO BE SKULKING!
2


NEXT SATURDAY
WOULDN'T BE SO BAD IF WE COULD BURN 'EM! THAT'D BE THE EASY THING TO DO!
NO CHANCE! THIS IS THE ERA OF AIR POLLUTION!
RAKES AND PLASTIC BAGS! THAT'S THE MODERN METHOD!
THE GARDENING SUPPLIES ARE IN THE GARAGE! I'VE GOT THE KEY!
MAN! YOU KNOW THIS IS GOING TO BE AN ALL DAY JOB, DON'T YOU?
JUG? HEY? DID YOU HEAR ME? I SAID...
NO! JUG! NO! NOT ON YOUR LIFE! DON'T!
WHY NOT? LABOR SAVING DEVICES ARE FOR THE PURPOSE OF SAVING ON LABOR...NO?
R-R-R-RR
3


JUG, YOU DON'T KNOW ANYTHING ABOUT TRACTORS!
WHAT'S TO KNOW?
R-R-R
RRR
I GOT HER STARTED! NOW ALL I'VE GOT TO DO IS HOOK UP THAT LEAF RAKING ATTACHMENT!
WE'LL WHIP THESE OL' LEAVES INTO A PILE -- BAG 'EM -- AND--
JUG!
YOU LEFT IT IN GEAR!
CLACK CLACKETY
STOP IT! IT'S RUINING THE LANDSCAPE!
COME BACK HERE!
R-ROARRR!
CRUSH!


GOTCHA!
THAT WAS A LITTLE CLOSE!
SCREEE
YOU JUST KEEP FILLING THE BAGS! I'LL DO THE RAKING!
MAN, I'M GLAD WE GOT THEM ALL BAGGED! THERE'S A BRISK WIND WHIPPING UP!
I'LL RUN THIS THING BACK TO THE GARAGE AND THEN WE'LL CUT OUT FOR SOME PIZZAS!

EEEYIPE! JUG! YOU'RE CUTTING ALL THE BAGS OPEN!!
SNIP
SLICE
SNIP
CLACKETY CLACK!
WE'VE GOT TO START ALL OVER AGAIN...AND THERE ARE NO MORE BAGS!
SHUCKS!
WE'VE GOT TO PUT THEM WHERE THE WIND WON'T GET THEM, UNTIL WE GET MORE BAGS!
I THINK I'VE GOT IT!
SO... MONDAY A.M.
MR. WEATHERBEE, WOULD YOU STEP INTO MY GYMNASIUM FOR A MOMENT?
END

AL UNSER

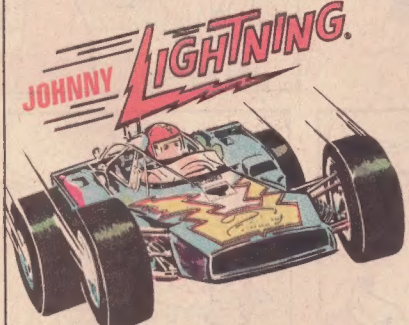
winner of the 1970 Indy 500 says:

Boys, which are faster— the new Johnny Lightning 500's or the Sizzlers?

The new Johnny Lightning® 500's running on their tracks are twice as fast as the Sizzlers on their tracks or any tracks. That's a fact!

CHALLENGE A KID WHO HAS A SIZZLER—AND WIN!!!

Three reasons why you want the new Johnny Lightning 500's:



1

The new Johnny Lightning 500's are faster than *any other* cars. In fact, they are the fastest in the world.

2

The Johnny Lightning 500's don't need any tricks or gimmicks. No batteries. No motors. No recharging. No headaches.

3

With Johnny Lightning it's your *skill* that matters. You make them go...control the speed...test your nerves. And the new 500's are solid...easy to set up and take apart.

Get the fabulous Johnny Lightning cars and three fantastic new 500 sets—Indy, Le Mans, Cyclone.

TOPPER™

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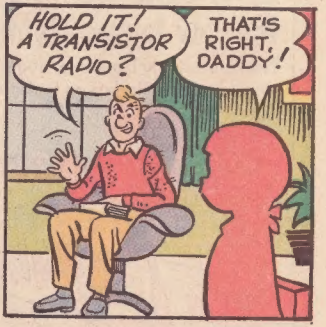
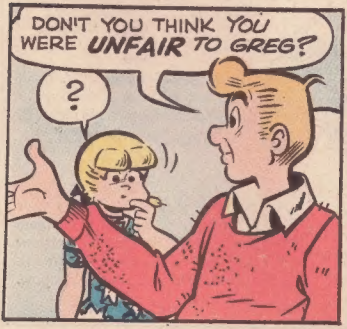
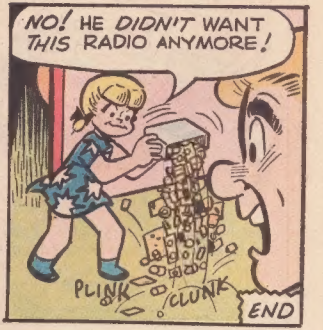
LI'L JINX
TRADING MAID!

WHAT HAVE YOU BEEN DOING, LI'L JINX?
OH, I WAS TRADING WITH GREG!

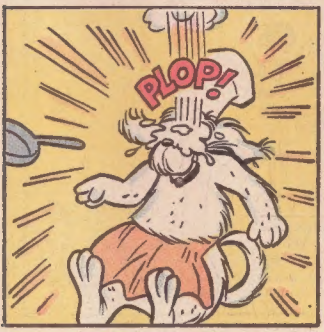
I TRADED MY SKATE KEY FOR HIS TRANSISTOR RADIO!

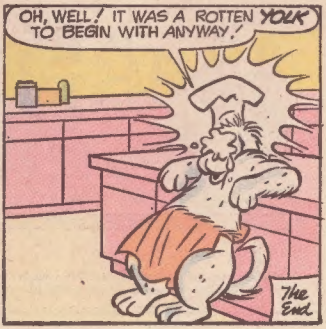

HOLD IT! A TRANSISTOR RADIO?
THAT'S RIGHT, DADDY!


DON'T YOU THINK YOU WERE UNFAIR TO GREG?
?


NO! HE DIDN'T WANT THIS RADIO ANYMORE!
PLINK
CLUNK
END

HOT DOG'S CANINE COOKERY



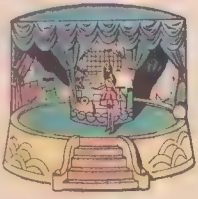


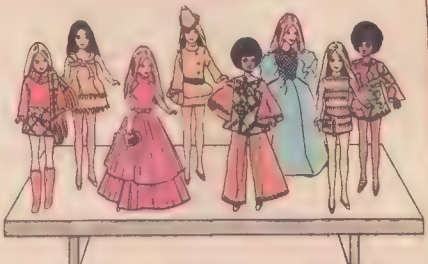
Dawn™ is the most beautiful doll in the world... yet she costs less than half the price!!!

Dawn is so much easier to get because she costs less than half the price of many other fashion dolls. She has the most fabulous clothes in the world. And they cost much less, too!

Dawn has a convertible car that really goes . . . a furniture set with a telephone that works . . . a handbag to carry Dawn in . . . a Dawn Music Box . . . beauty parlor . . . and the fabulous Dawn Fashion Show.

The Dawn Fashion Show. Dawn is the only doll in the world with a real revolving stage fashion show! Dawn and her friends walk and model, all by themselves!





Make a beautiful display like this of Dawn and her friends, Angie™, Gloria™ and Dale™, wearing different outfits, right in your own room.

Topper™

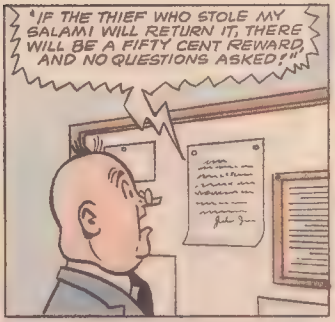
SLICE of LIFE
Jughead
WHAT'S IN THE BAG, JUG?
A SALAMI SANDWICH!
LIBRARY
DON'T YOU EAT IN THE CAFETERIA ANYMORE?
SURE! EVERY DAY!
BUT THEY DON'T OPEN THAT PLACE UNTIL LUNCH TIME!

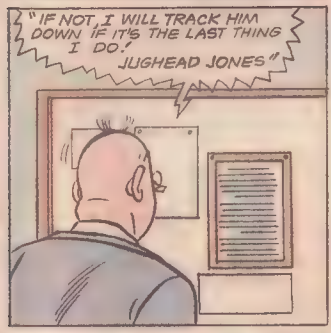
WHY A GUY COULD STARVE TO DEATH IF HE WAITED UNTIL MEALTIME TO EAT!
SSH!
I CAN'T BELIEVE EVEN YOU ARE THAT MUCH OF A CHOW HOUND!
SEE FOR YOURSELF! IS THAT OR IS THAT NOT A SALAMI-SANDWICH?
THAT'S A SALAMI SANDWICH!
I THOUGHT I TOLD YOU BOYS TO SHUSH IT!
SORRY, MISS DATELY!
SLAM!
OUT! YOU GET ONE "SHUSH" AND THEN IT'S "OUT!"
YOU'VE HAD YOUR "SHUSH!"
THAT'S A HUNGRY BOOK!

ALMOST TIME FOR CLASS!
BE SEEING YOU! I'D NEVER MAKE IT WITHOUT MY NINE-THIRTY SNACK!
AIEEE!
JUG! WHAT'S WRONG?
I'VE BEEN ROBBED! THERE'S A SALAMI THIEF LOOSE IN THE SCHOOL!
WHAT'LL I DO? I'LL NEVER MAKE IT TILL LUNCH TIME! IT'S COLD BLOODED MURDER!
MAYBE YOU ATE IT!
ARCH, IF I'D EATEN IT, MY STOMACH WOULDN'T BE ON ITS LAST LEGS!
YOUR STOMACH ON ITS LEGS...?
Y'KNOW, THAT'S A FUNNY PICTURE!
I'M DYING AND HE'S MAKING JOKES!

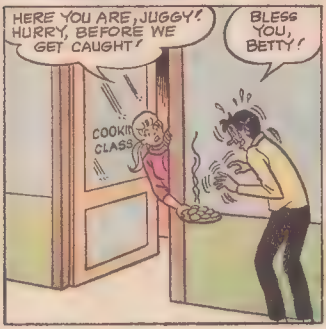
OUT! OUT!
MISS CRABTREE, WHAT GOT YOU SO UPTIGHT?
I DON'T HAVE TIME FOR YOUR JUVENILE HUMOR!
THREE LOST PIECES OF SALAMI! HMPH!
LOST AND FOUND
I THOUGHT SOMEBODY MIGHT HAVE TURNED THEM IN!
HE LOST HIS SALAMI?
THERE'S ALWAYS SOME CLOWN COMING IN HERE WITH A SILLY REQUEST!
REGGIE, I COULD UNDERSTAND! -- BUT JUGHEAD'S NO JOKER!
HE PARTICULARLY DOESN'T JOKE ABOUT FOOD!

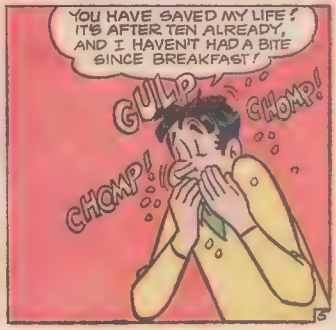
I'D BETTER SEE WHAT HE TACKED UP!


"IF THE THIEF WHO STOLE MY SALAMI WILL RETURN IT, THERE WILL BE A FIFTY CENT REWARD, AND NO QUESTIONS ASKED!"


"IF NOT, I WILL TRACK HIM DOWN IF IT'S THE LAST THING I DO.' JUGHEAD JONES"

EGAD! WHAT ARE YOU GOING TO DO WITH A KOOK LIKE THAT?


HERE YOU ARE, JUGGY! HURRY, BEFORE WE GET CAUGHT!
BLESS YOU, BETTY!
COOKIN' CLASS


YOU HAVE SAVED MY LIFE! IT'S AFTER TEN ALREADY, AND I HAVEN'T HAD A BITE SINCE BREAKFAST!
GULP
CHOMP!
CHOMP!

THAT'S THE LAST STRAW, MR. WEATHERBEE! THE ABSOLUTE LAST STRAW!
LIBRAR
SOMETHING HAS TO BE DONE ABOUT JUGHEAD!
I KNOW HIS TRADEMARK IS FOOD! HE THINKS, SLEEPS, EATS AND PREACHES FOOD!
A-D
...AND HE CAN DO HIS OWN THING ALL HE WANTS.. AS LONG AS IT DOESN'T BOTHER MY LIBRARY!
THE POINT! GET TO THE POINT!
I WILL NOT STAND FOR SALAMI BOOKMARKS! MY LIBRARY IS NOT A DELICATESSEN!
(SIGH) ANYBODY OUT THERE WANT A JOB AS A HIGH SCHOOL PRINCIPAL?
END

GET IN THE GROOVE FOR A GIANT FUN-IN! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #22
- ☐ REGGIE'S WISE GUY JOKES #16
- ☐ EVERYTHING'S ARCHIE #11
- ☐ JUGHEAD'S JOKES #22
- ☐ ARCHIE'S PALS 'N' GALS #61
- ☐ LITTLE ARCHIE #63
- ☐ MADHOUSE ANNUAL #8
- ☐ ARCHIE'S T.V. LAUGH-OUT #5
- ☐ ARCHIE'S JOKES #174
- ☐ BETTY & VERONICA SUMMER FUN #175
- ☐ THE WORLD OF JUGHEAD #178
- ☐ ARCHIE'S CHRISTMAS STOCKING #179
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #180
- ☐ THE WORLD OF ARCHIE #177
- ☐ BETTY & VERONICA SPECTACULAR #173

NAME _____ AGE _____

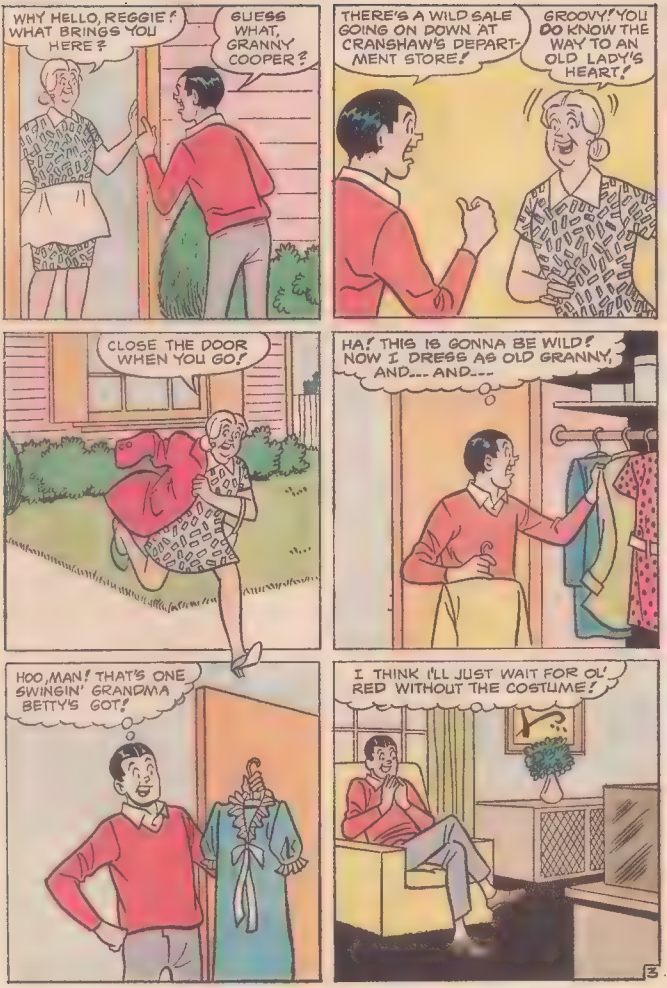
ADDRESS _____

CITY _____ STATE & ZIP _____ DEPT. 12/70

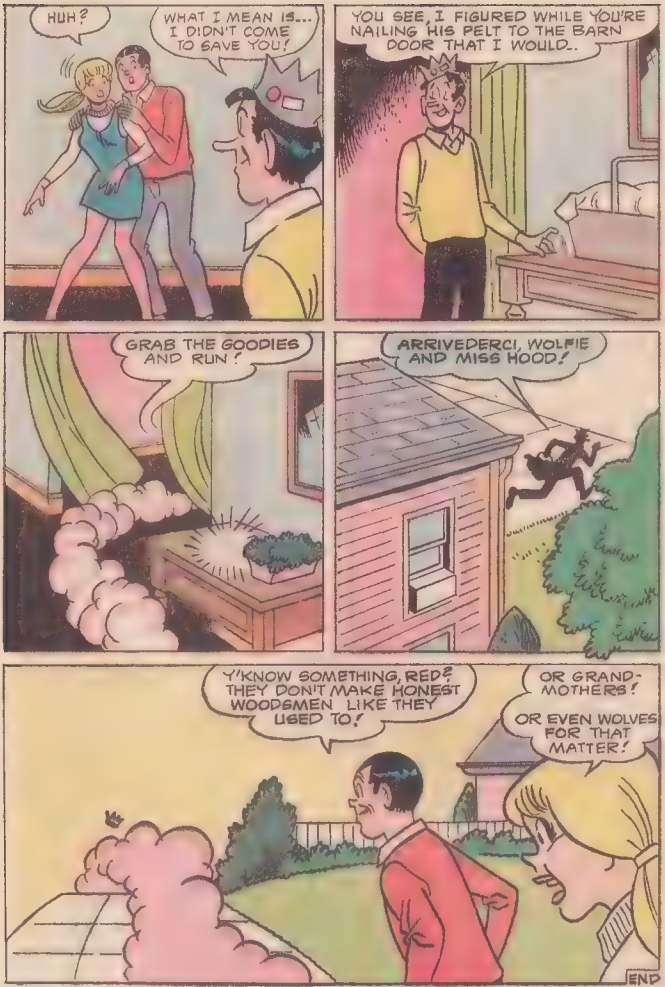
MAIL FOR YOUR CHOICE TODAY!

Jughead
changing times
HI, BETTY! WHERE ARE YOU HEADED?
HI, FELLAS! I'M OFF TO MY GRANDMA'S WITH A BASKET OF GOODIES!
CAKES, CANDIES AND ASSORTED CALORIES! GRANNY'S GOT A SWEET TOOTH!
HA!
WHAT'S WITH THE "HA?"

IT'S FUNNY! BETTY GOING TO GRANDMA'S HOUSE WITH A BASKET OF GOODIES! DOESN'T IT REMIND YOU OF SOMETHING?
YEAH! IT REMINDS ME I'M HUNGRY!
RED RIDING HOOD, YOU DING DONG! RED RIDING HOOD!
LITTLE BLONDE BIRD, TRAIPSING THROUGH THE WOODS .. IT'S JUST LIKE THE OLD YARN!
HYUK! WELL I'M GONNA PLAY IT ALL THE WAY! I'M THE WOLF SHE'LL MET ALONG THE TRAIL!
THAT PART YOU CAN PLAY!
FIRST I GET RID OF GRANNY AND TAKE HER PLACE!
A SKUNK IN A WOLF'S CLOTHING IMITATING AN OLD LADY!


WHY HELLO, REGGIE! WHAT BRINGS YOU HERE?
GUESS WHAT, GRANNY COOPER?
THERE'S A WILD SALE GOING ON DOWN AT CRANSHAW'S DEPARTMENT STORE!
GROOVY! YOU DO KNOW THE WAY TO AN OLD LADY'S HEART!
CLOSE THE DOOR WHEN YOU GO!
HA! THIS IS GONNA BE WILD! NOW I DRESS AS OLD GRANNY, AND... AND...
HOO, MAN! THAT'S ONE SWINGIN' GRANDMA BETTY'S GOT!
I THINK I'LL JUST WAIT FOR OL' RED WITHOUT THE COSTUME!
3

GRANDMA! ARE YOU HOME?
OH, COME RIGHT ON IN' WITH YOUR BASKET OF GOODIES, LITTLE RED RIDING HOOD!
MY, WHAT BIG TEETH YOU HAVE, GRANNY!.. ALONG WITH YOUR COLOR BLINDNESS!
HOW ABOUT A KISS FOR OL' GRANNY?
HELP! ARE THERE ANY HONEST WOODSMEN IN THE VICINITY?
YOU CALLED?
AHA, YOU FOUL FIEND OF A WOLF MAN! HE HAS COME TO SAVE ME!
CURSES!
SORRY! I MADE A SLIGHT CHANGE IN THE SCRIPT!


HUH?
WHAT I MEAN IS... I DIDN'T COME TO SAVE YOU!
YOU SEE, I FIGURED WHILE YOU'RE NAILING HIS PELT TO THE BARN DOOR THAT I WOULD..
GRAB THE GOODIES AND RUN!
ARRIVEDERCI, WOLFIE AND MISS HOOD!
Y'KNOW SOMETHING, RED? THEY DON'T MAKE HONEST WOODSMEN LIKE THEY USED TO!
OR GRANDMOTHERS!
OR EVEN WOLVES FOR THAT MATTER!
THE END

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. . .

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO. 187 DEC. MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
IRENE MAROZAS
242 Ruby Street
Winnipeg 10, Manitoba

Dear Archie,

Let me tell you about an interesting hobby which anyone will enjoy. The hobby I am talking about is the making of personalized desk accessories. All you need is a few empty soup cans, boxes, boullion cube boxes, etc. Next, you need papier mache made out of one inch strips of newspaper and white glue. Finally, you need a one-inch brush, water color paints and clear spray enamel.

By covering the outside of the cans and boxes with papier mache, letting them dry overnight, painting on unusual and creative designs which may match or contrast with your room color scheme, and by spraying them with clear enamel for a lasting finish, you can transform ordinary cans and boxes into attractive personalized accessories without spending a large amount of money. The soup can becomes a pencil holder, the box is a container for paper clips and the boullion box becomes a stamp holder.

You can not only make desk accessories this way, but you can use papier mache covered cans and boxes for your rollers, jewelry, stationery and other small items that are cluttering up your dresser tops and drawers in your room.

Because this is such a simple hobby, you will want to make these personalized accessories for your friends, too, and this is an easy, inexpensive way to take care of presents.

So start enjoying this delightful hobby today. I have!

SECOND PRIZE — $3.00

REPORTER
SUE RICHARDSON
5714 Elm Street
Lisle, Ill. 60532

Dear Archie,

Last summer we went on a vacation to Michigan. My mom wanted some driftwood which is just wood that is water logged.

We found a good place to find driftwood and it was at Agate Beach. We looked and finally found a nice piece of driftwood and were going to take it when this man walked up to us.

I saw he was in cut off pants, an old shirt, bare feet and was also unshaven. I decided he was a beach bum.

He walked up to us and asked us if we were looking for driftwood because there were better pieces up the beach, so we said, "thanks" and we went to look. When we found a nice piece he helped us carry it to our car.

That's when he told us about himself. During the Apollo blast-offs he was one of the controllers. During the summer he came down here and collected Agates (which is a rock) and shined them up. His mother sold them in a store up the road.

He then gave us some Agates and we thanked him and left

From this experience I learned that you can't judge a man by his looks.

THIRD PRIZE — $2.00

REPORTER
MARGARET GOSSAGE
Route 1
Stonefort, Ill. 62987

Dear Archie,

My parents and I took a vacation to the Smokey Mountains in Tennessee. We traveled by car.

On the way we stopped in Chattanooga. While we were there, we stopped on Lookout Mountain. We saw Ruby Falls. We had to go underground and along a path to get to the falls. But while on the trail, many interesting formations made by the rocks came to our attention. Water coming from out of a rock about a thousand feet up was one of the most interesting things that I have ever seen. Nobody knows where the water comes from.

Finally we came to the mountains. We drove along a road winding through and all around the mountains. We stayed in Pigeon Forge, Tennessee. For a couple of days it was snowing and it was really pretty. One day we went to an Indian town in North Carolina. Along the streets were nothing but stores full of Indian relics. I bought a jewelry box.

On the way back to Pigeon Forge, we stopped at an historical museum. There is one main house in which you see all the tools that were used by the Indians. There was also a model pioneer farm. I had a lot of fun in the Smokey Mountains.

FOURTH PRIZE — $1.00

REPORTER
JERRY HAMILTON
3991 Maynord Road
Memphis, Tenn. 38109

Dear Archie.

I would like to tell you of an adventure that I had. One day when my Scout troop went camping some of us went on a hike by compass. We went into a real dense piece of woods and got all scratched up. Finally, we got out of the woods. We were hot and thirsty so we took a drink out of our canteens. Next we started moving. We walked on a little dirt road. Then we had to go into some more woods, and we kept going until we came to another dirt road. Then it was my turn to use the compass and I accidentally set it one degree off, that threw us off by about 5 miles. Now we were completely out of camp. We came to a shady green emerald pool when we realized we were lost. Our leader went up to a house and asked for directions back to camp. We finally got back. Boy! Were we happy.

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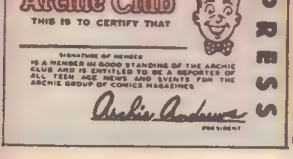
Archie Club
THIS IS TO CERTIFY THAT
PRESS
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

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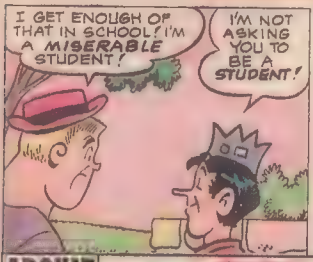

ARCHIE SERIES

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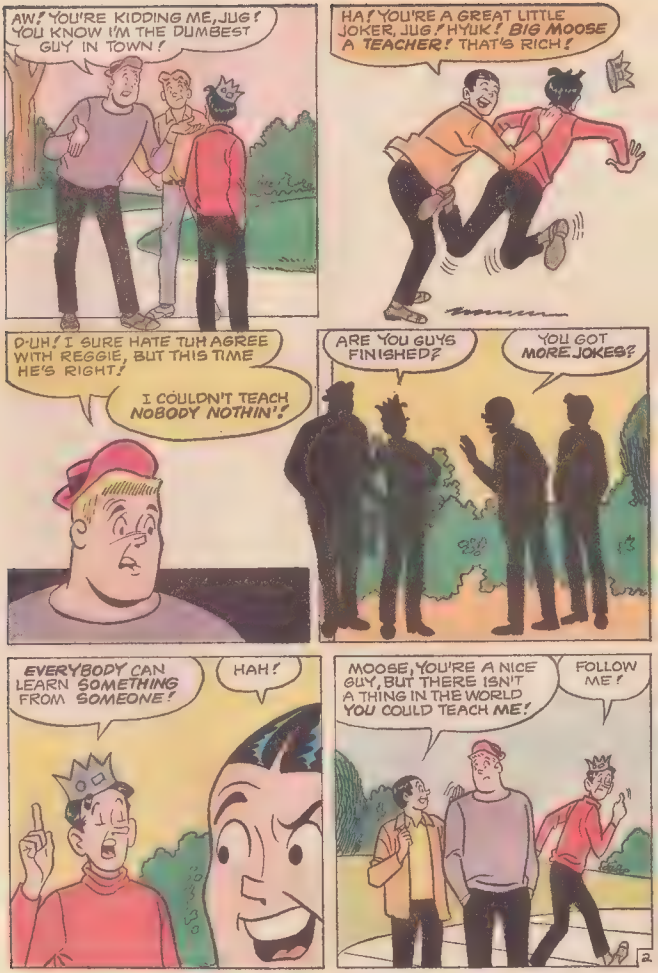
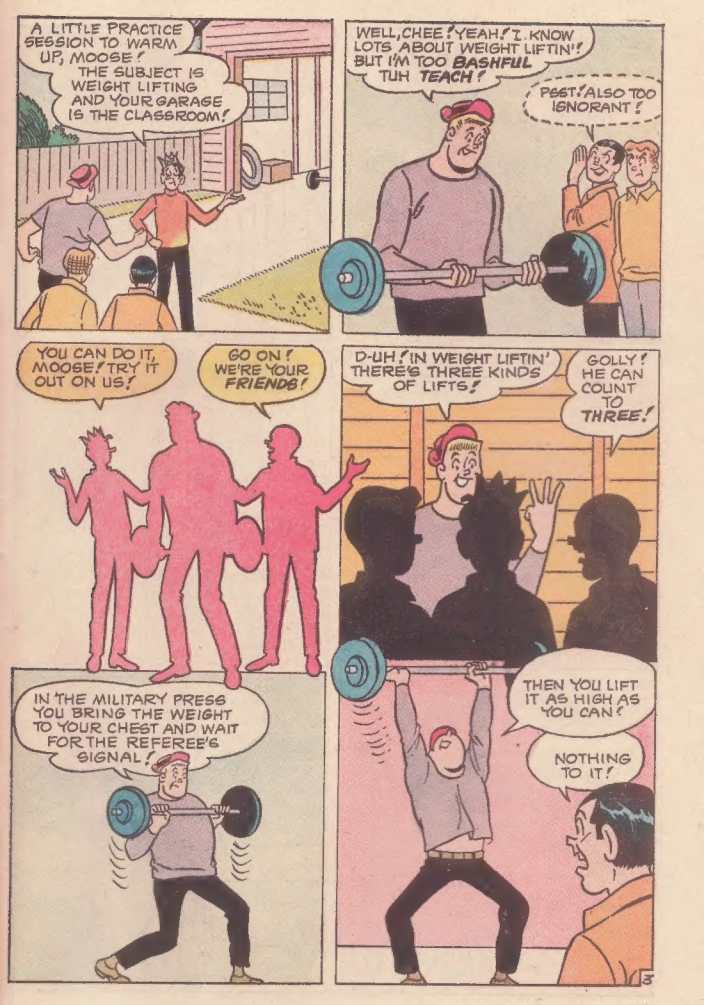
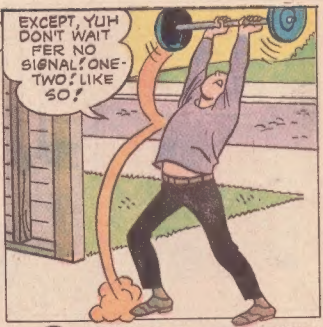
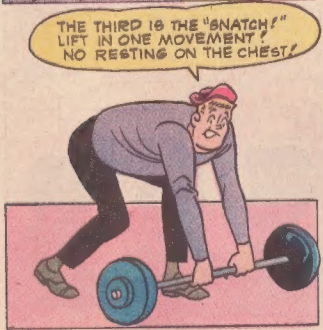
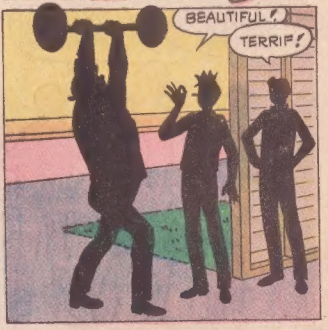

AW! YOU'RE KIDDING ME, JUG! YOU KNOW I'M THE DUMBEST GUY IN TOWN!
HA! YOU'RE A GREAT LITTLE JOKER, JUG! HYUK! BIG MOOSE A TEACHER! THAT'S RICH!
D-UH! I SURE HATE TUH AGREE WITH REGGIE, BUT THIS TIME HE'S RIGHT!
I COULDN'T TEACH NOBODY NOTHIN'!
ARE YOU GUYS FINISHED?
YOU GOT MORE JOKES?
EVERYBODY CAN LEARN SOMETHING FROM SOMEONE!
HAH!
MOOSE, YOU'RE A NICE GUY, BUT THERE ISN'T A THING IN THE WORLD YOU COULD TEACH ME!
FOLLOW ME!
2


A LITTLE PRACTICE SESSION TO WARM UP, MOOSE! THE SUBJECT IS WEIGHT LIFTING AND YOUR GARAGE IS THE CLASSROOM!
WELL, CHEE! YEAH! I KNOW LOTS ABOUT WEIGHT LIFTIN'! BUT I'M TOO BASHFUL TUH TEACH!
PSST! ALSO TOO IGNORANT!
YOU CAN DO IT, MOOSE! TRY IT OUT ON US!
GO ON! WE'RE YOUR FRIENDS!
D-UH! IN WEIGHT LIFTIN' THERE'S THREE KINDS OF LIFTS!
GOLLY! HE CAN COUNT TO THREE!
IN THE MILITARY PRESS YOU BRING THE WEIGHT TO YOUR CHEST AND WAIT FOR THE REFEREE'S SIGNAL!
THEN YOU LIFT IT AS HIGH AS YOU CAN?
NOTHING TO IT!
3

THE "CLEAN AND JERK" IS ALMOST THE SAME THING!
WITH THAT NAME HE OUGHT TO BE GOOD AT IT!

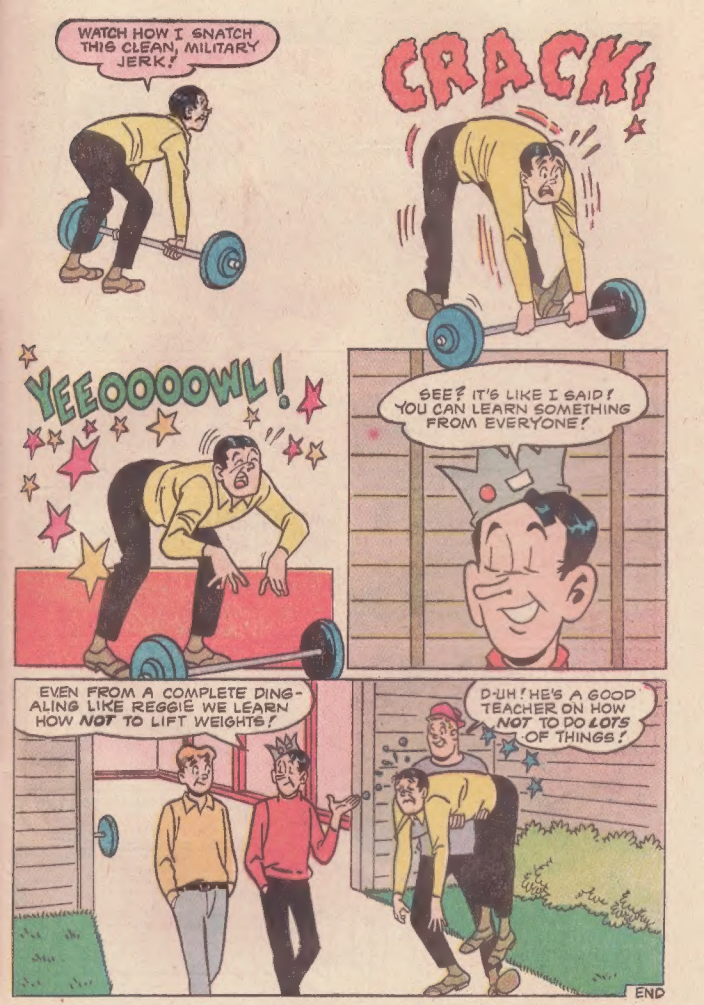

EXCEPT, YUH DON'T WAIT FER NO SIGNAL! ONE-TWO! LIKE SO!


THE THIRD IS THE "SNATCH!" LIFT IN ONE MOVEMENT! NO RESTING ON THE CHEST!


BEAUTIFUL!
TERRIF!

NUTS! IT'S ALL JUST A MATTER OF TIMING AND BALANCE -- OF WHICH I'VE GOT PLENTY!

I'LL SHOW YOU HOW TO DO IT WITH HALF THE MUSCLE!


WATCH HOW I SNATCH THIS CLEAN, MILITARY JERK!
CRACK!
YEEOOOOWL!
SEE? IT'S LIKE I SAID! YOU CAN LEARN SOMETHING FROM EVERYONE!
EVEN FROM A COMPLETE DING-ALING LIKE REGGIE WE LEARN HOW NOT TO LIFT WEIGHTS!
D-UH! HE'S A GOOD TEACHER ON HOW NOT TO DO LOTS OF THINGS!
END

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WITH FANTASTIC
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GYRO-POWER
ONE QUICK PULL REVS
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AND...
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